



Austin Valkyries Women's Rugby Club
Established 1991 | Division 1 & 2 | Austin, TX

Sponsorship Information

2017 - 2018





ORGANIZATION



The Valkyries have been Austin's premiere Women's Rugby Club since 1991. Since its initiation, the team has provided a competitive and social environment for women to express their physicality and personality through sport and developing positive community relationships.

Women's Rugby

The Valkyries currently field two women's teams in divisions 1 and 2 of USA Rugby, the national rugby organization. Both division 1 and 2 teams are reigning Texas Rugby Union Champions and the club is currently ranked 5th overall in the nation. For the next two seasons, the Division 1 team will be competing in the Gold Cup, expanding their travel to the Midwest and East Coast.

With an active roster of over 40 players, the team looks forward to continuing to excel and expand in both divisions!



PARTNERSHIPS

The Austin Valkyries are a 501(c)3 non-profit organization and strive to create a welcoming environment for all women regardless of fitness level, race, gender or orientation. In addition to the hard work done on the field, the team has collaborated with the Austin Huns Football Club, Huns Youth Rugby Organization and Rugby Relief to give back to the local Austin and surrounding communities through volunteer efforts and public service.





COMMUNITY

The Austin Valkyries Women's Rugby Club is more than just a team - we are a network of athletes, professionals and family joined together by the love for rugby, community and life.

Since 1991, the Austin Valkyries have built national and international relationships - we currently retain an emailing network of over 200 players and alumni and continue to support a growing social media following.

Partnering with the Valkyries provides your business and brand with an engaged and active audience that appreciates and understands by supporting the club's sponsors, they are in turn supporting the club.

PLAYER PROFILES



Name: Jordan Ynostrosa (JY)

Occupation: Strategic Sales Research

Years Playing: 5

Position: Flyhalf

Fav Part of Rugby: Being a part of a team is something I've always known and loved, so having been able to continue playing a highly competitive sport after college soccer has been amazing. The "rugby community" that comes along with the sport is also a huge part of why I play. The inclusiveness and positivity that the community brings is unlike any other sport I've ever played and I've made some of my closest friends just within the last 5 years.



Name: Meekyoung Lee aka Meek

Occupation: Startups/Operations

Years Playing: 2

Position: Prop- Tight (primary); Loose (secondary)

Fav Part of Rugby: I love how dynamic of a sport rugby is. Every game moves with ebb and flow and requires some serious mental and physical stamina. That's super empowering. And the fact that I'm out there with my friends all the while makes it that much better.



SPONSORSHIP

RED

- PROMINENT JERSEY LOGO PLACEMENT (FRONT OR BACK)
- LOGO PLACEMENT ON WARMUP SHIRTS (FRONT OR BACK)
- WEBSITE/SOCIAL MEDIA BANNER PLACEMENT
- MONTHLY (12) FACEBOOK ADVERTISEMENTS
- BIENNIAL PROMOTIONAL VIDEOS ON SOCIAL MEDIA
- COMPLIMENTARY WARMUP SHIRT AND FRAMED TEAM PHOTO

BLACK

- JERSEY LOGO PLACEMENT (SLEEVE)
- LOGO PLACEMENT ON WARMUP SHIRTS (SLEEVE)
- WEBSITE/SOCIAL MEDIA BANNER PLACEMENT
- QUARTERLY (4) FACEBOOK ADVERTISEMENTS
- ANNUAL PROMOTIONAL VIDEO ON SOCIAL MEDIA
- COMPLIMENTARY WARM UP SHIRT AND FRAMED TEAM PHOTO

WHITE

- WEBSITE/SOCIAL MEDIA SPONSOR SECTION PLACEMENT
- LOGO PLACEMENT ON FAN SHIRTS
- COMPLIMENTARY FAN SHIRT AND FRAMED TEAM PHOTO



PARTNERS

The Austin Valkyries host numerous games and events in Austin and the surrounding Central Texas region. Business partners supply services or products for our organization in return for online advertisement and patronage.

Many of our current club needs revolve around these events for our women's teams and fan base. Food and refreshments, as well as venues quickly add up. As an Austin Valkyrie business partner your business can enjoy online exposure through social media outlets as well as patronage from our membership and supporters for specific events.

Thank you to our current Sponsors!



For more information on how your business can benefit from a partnership with the Austin Valkyries, please contact secretary@austinvalkyries.com